

Small Business \$10k in '10 Contest

**\$10,000
in 2010**

Start Date: January 1, 2010
Ending Date: March 31, 2010



33 chances to win your share of \$10,000

In the contest, associates will earn points and entries as follows:

- **EACH SMALL BUSINESS PLAN SALE:**
1.5 points & 1.5 drawing entries
- **EACH SMALL BUSINESS TOOLBOX:**
1.5 points & 1.5 drawing entries
- **EACH HOME BASED BUSINESS RIDER SALE:**
1 point & 1 drawing entry
- **EACH LEGAL PLAN FOR THE SELF EMPLOYED:**
1 point & 1 drawing entry

Monthly Winners

Each and every month.

- The top 3 Small Business producers will win **\$500** for 1st place, **\$300** for 2nd place, and **\$200** for 3rd place.
- 5 Small Business Associates will win **\$100** each in the drawing.

Overall Winners

Overall top producers from the contest will win:

- **\$2,000** for 1st place
- **\$1,000** for 2nd place
- **\$500** for 3rd place
- **\$500** for 4th place

Final Drawing

4 Small Business Associates will win: **\$250** and 1 will win **\$500** in the final drawing.



www.PPLBizPlan.com/10in10

Rules: Any membership that cancels will not be considered. Sales must be processed between January 1, 2010 through March 31, 2010. The company reserves the right to change the point/entry requirements and how you earn points/entries during the contest period. Any Associate who has persistency that is substantially lower than the company's average persistency is not eligible for the contest. If a membership is downgraded (for example, from a Home Based Business Rider and Family Plan to just a Family Plan), negative counters will be issued in the month of the downgrade. Contest only includes sales of the following memberships: Small Business Plan, Toolbox Rider, Legal Plan for the Self Employed or Home Based Business Rider. Membership add-ons and upgrades (Home Based Business Rider, Legal Plan for the Self Employed and ToolBox) will count toward the contest. Reinstatements count if more than 90 days have lapsed and the membership was written by a different Associate. Associates who win money in a given month will receive their winnings the following month. For example, if you win in April, you will receive your award money in May. Winners will be responsible for all applicable income taxes.